

The hands down **largest** guitar, drum, & associated gear online community in the world!



Purchasing Power

- 17,000 tracked music retail checkouts per year
- \$6,000,000 tracked music sales per year
- 833,000 tracked music clicks per year

Stats

- 3,000,000 visitors monthly
- 18,000,000 pageviews monthly
- 350,000 active emails

source



28 years online community publishing experience

enthusedDigital Music Network

Rotating Display Advertising Packages

Ads are in an even rotation shared with other sponsors throughout the site

Elite Banner Package

- 300x600 large format ad on desktop.
- 3 ad units on desktop 300x600, 300x100, 300x250
- 2 ad units on mobile 320x50, 300x250
- 2 ad units on tablet
- **\$800** /month on one site
- **\$1,400** /month on all sites

Showcase Banner Package

- 2 ad units on desktop 300x100, 300x250
- 2 ad units on mobile mobile 320x50, mobile 300x250
- 2 Rotating ad units on tablet
- **\$500** /month on one site
- **\$900** /month on all sites

Standard Banner Package

- One ad per device
- 300x100 desktop, 728x90 tablet, 320x50 mobile
- **\$300** /month on one site
- **\$500** /month on all sites

Vendor Button Package

120x120 logo button. \$1,200 per year on one site. \$3,000 per year on all sites

Premium Impressions (CPM) Banner Ads

- 300x600, 300x250, 320x50, 728x90
- Google Ad Manager reporting
- Premium placement. Above fold and midcontinent.
- Concentrate impressions for a campaign or sale

\$4 CPM

Email Advertising

Email Newsletter Banner

- Banner inserted in our Trending Threads newsletter. 200,000 emails all guitar sites. 100,000 emails thegearpage.net
- Over 10 separate sends per month
- Pay Per Click. \$3 per click.

Dedicated Email Blast

- An advertisement just for your business
- All Music Sites. 350k emails **\$5,000** per blast.
- thegearpage.net. 100k emails. **\$2,500** per blast.